



**EU4Energy**



INTERNATIONAL  
**ENERGY CHARTER**  
*for EU4Energy*

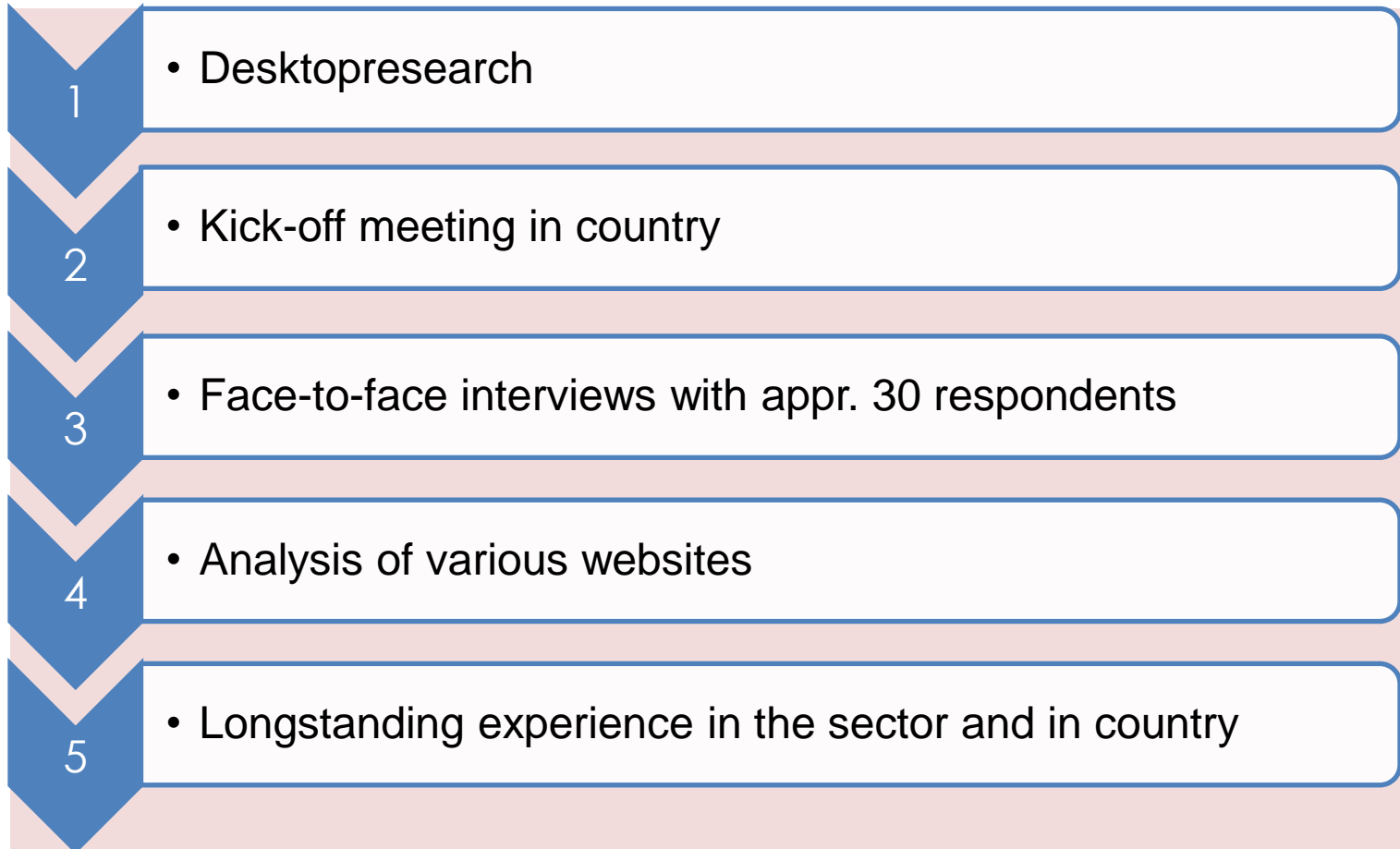
# **COMMUNICATION WORKSHOP ON A CODE OF GOOD PRACTICE FOR STAKEHOLDERS CONSULTATIONS AND INTER-MINISTERIAL COORDINATION**

**25 September 2018, Baku**

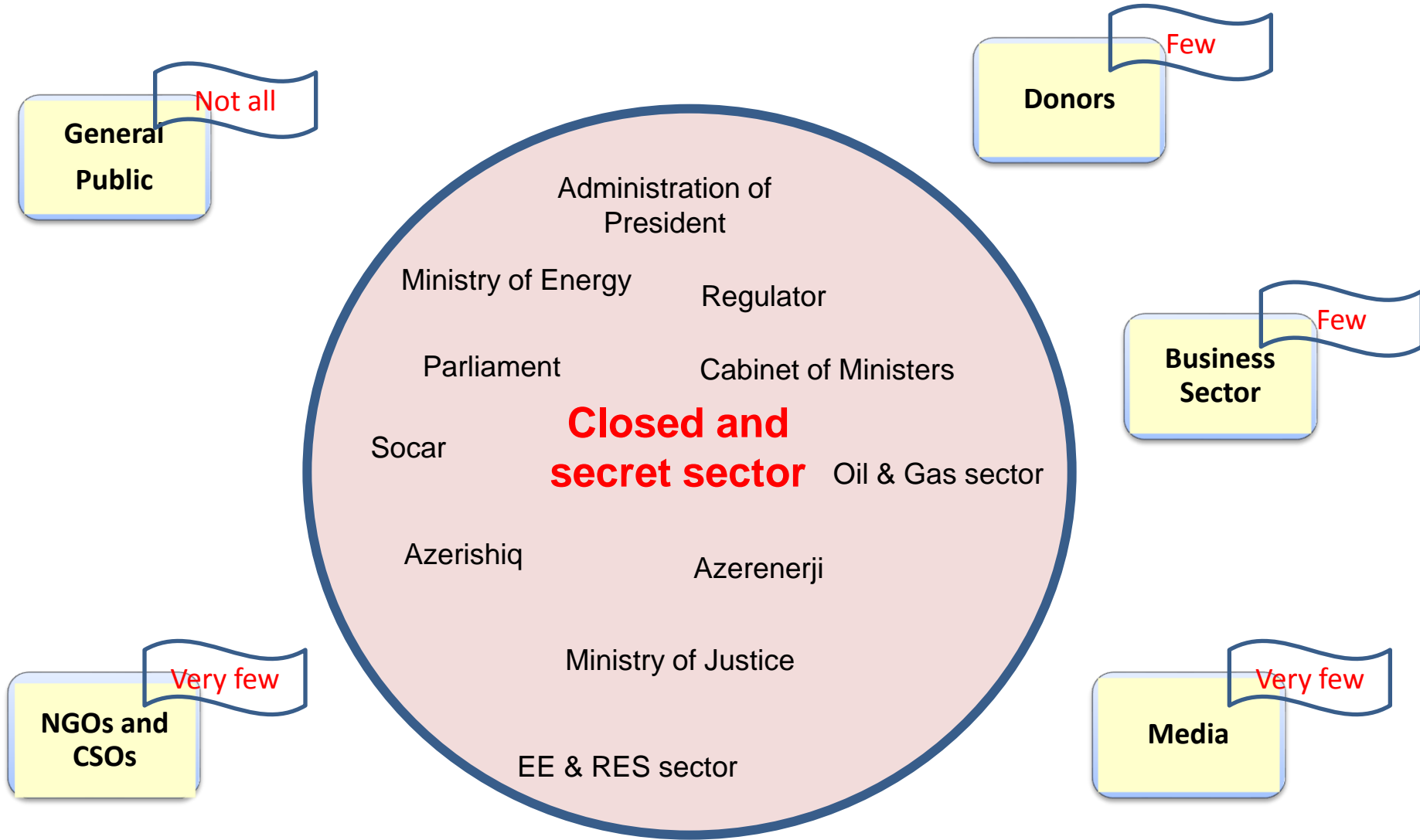


Funded under the EU4Energy Initiative of the European Union

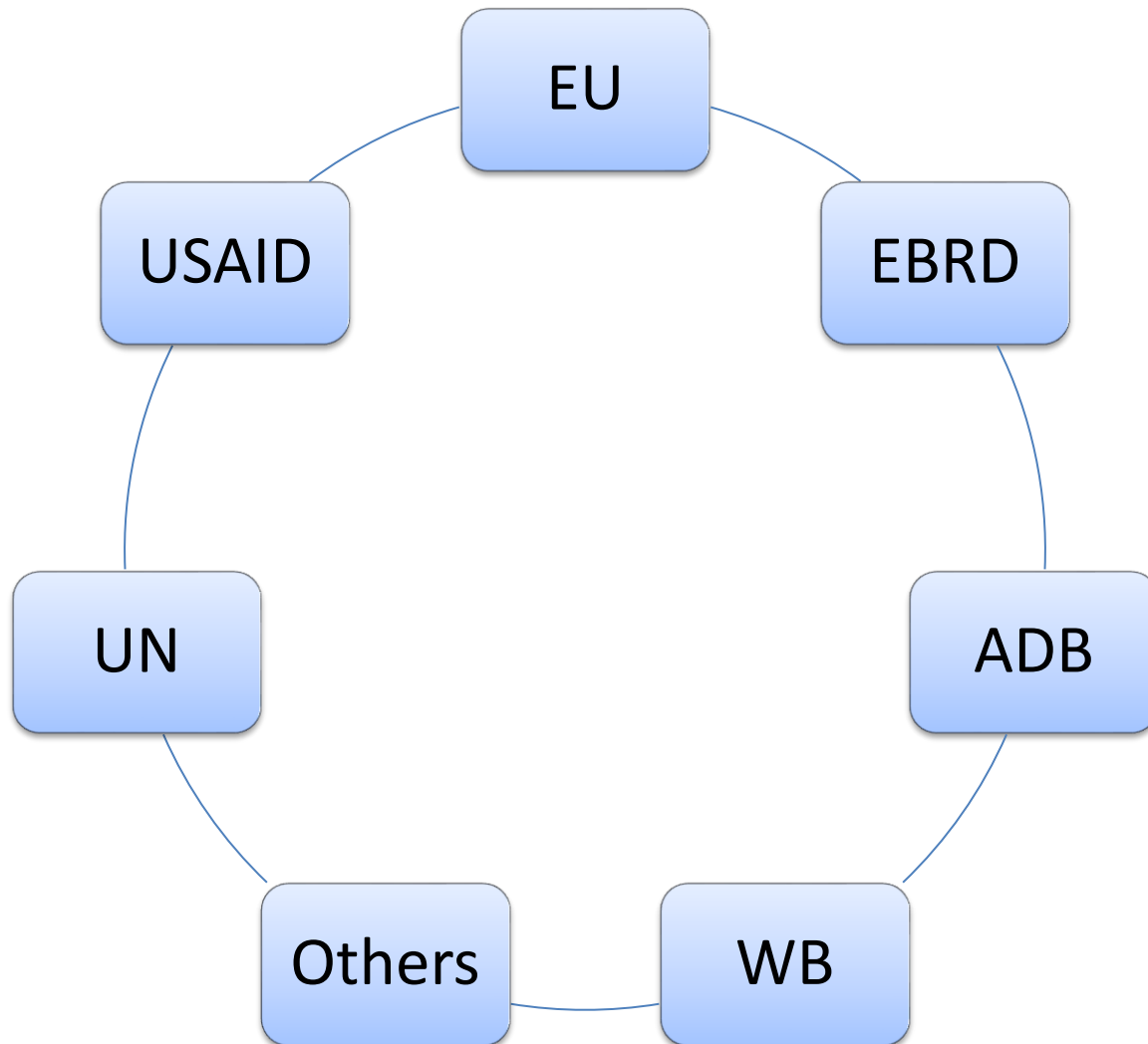
# Research base of the GAP-Analysis



# Perception of the Azeri energy sector & stakeholder mapping



## Stakeholder group: Donors



## Stakeholder group: Business sector

More active cooperation with governmental sector wished

Business Associations (national & intern.)

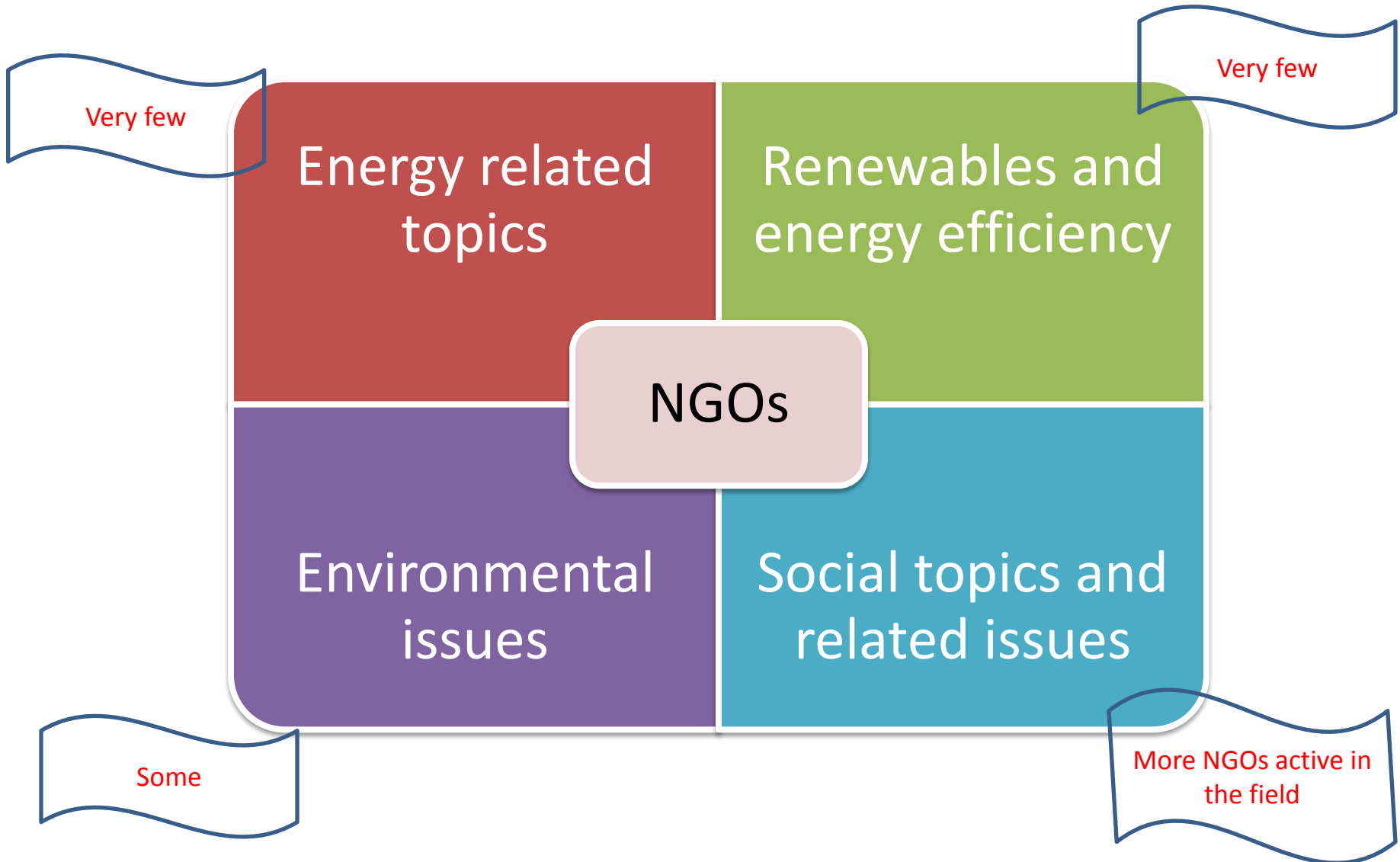


Caspian Business Club



AZPROMO

# Stakeholder group: NGOs



## Stakeholder group: General public

General public was named very seldom as main stakeholders.

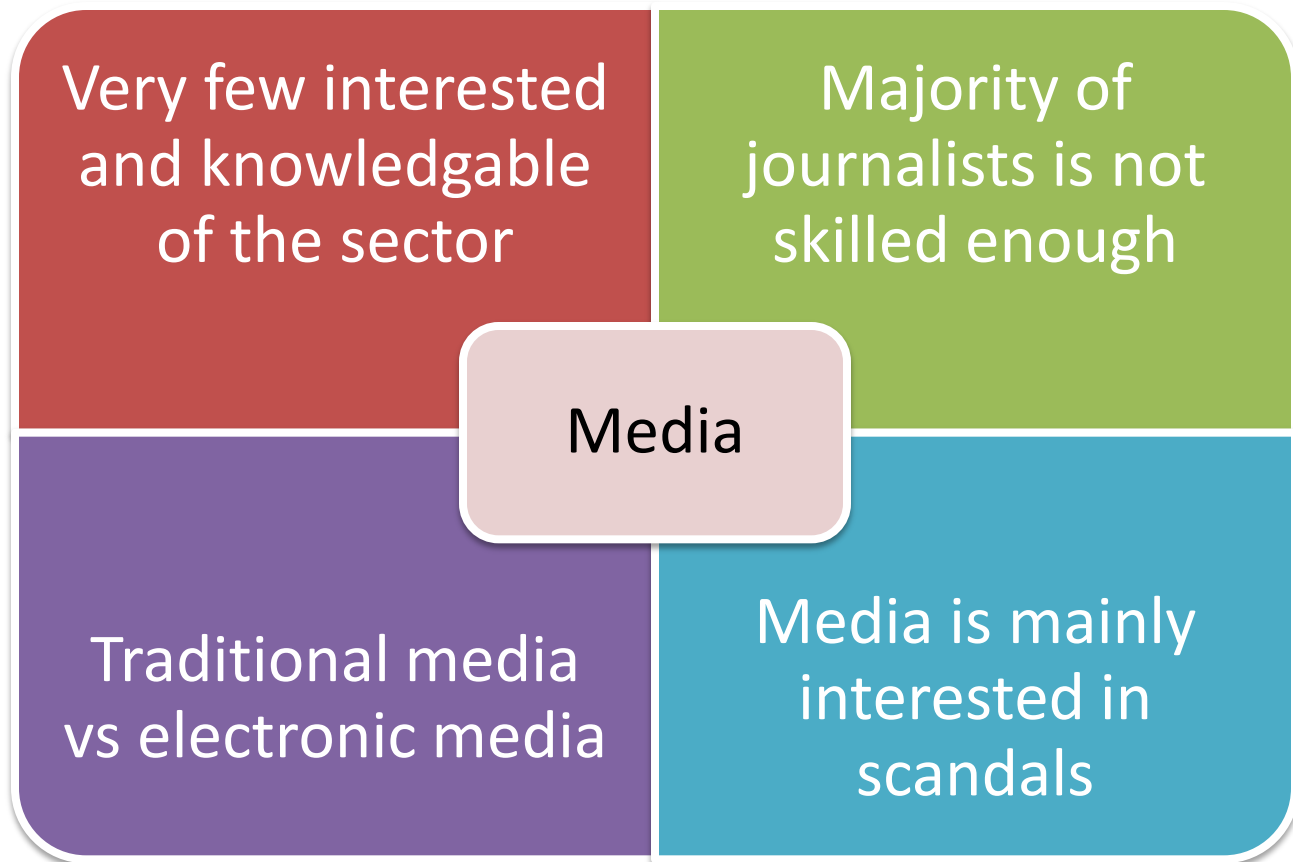
Public should have a say in some legislative processes, but not in the energy sector.



General public would not understand the technicalities of the sector and are not sufficiently educated.

The public is represented in the consultation process through the public council.

## Stakeholder group: Media





**Formal law draft processes  
in the Azeri energy sector**

# Law draft consultation process

Rather closed government-internal process

Green papers /  
Law initiatives

Working groups are set up formally through decree of the Ministry of Energy

Members of working group (usually civil servants from different ministries and some experts)

Public participation process at the Parliament website and via public hearings (personally and via internet)

After consultation is closed there is no clear feedback on decision-making process provided to stakeholders.

Would be beneficial to have more stakeholders included at this point

Usually lack of feedback on comments given

At this point public consultation starts formally via the website of the Parliament.

# **EU best practice examples**

# Your Voice in Europe

## [https://ec.europa.eu/info/consultations\\_en](https://ec.europa.eu/info/consultations_en)

### Filter by

#### Keywords

#### Consultation status

#### Consultation open from

#### Consultation closed by

#### Topics

## Consultations (467)

Showing results 1 to 10

CONSULTATION STATUS: OPEN

### [Public Consultation to support the Fitness Check of the EU Ambient Air Quality Directives](#)

Topics Environment

Public Consultation to support the Fitness Check of the EU Ambi

Consultation period 8 May 2018 - 31 July 2018

CONSULTATION STATUS: OPEN

### [Public consultation on the Evaluation of the 7th Environment Action Programme](#)

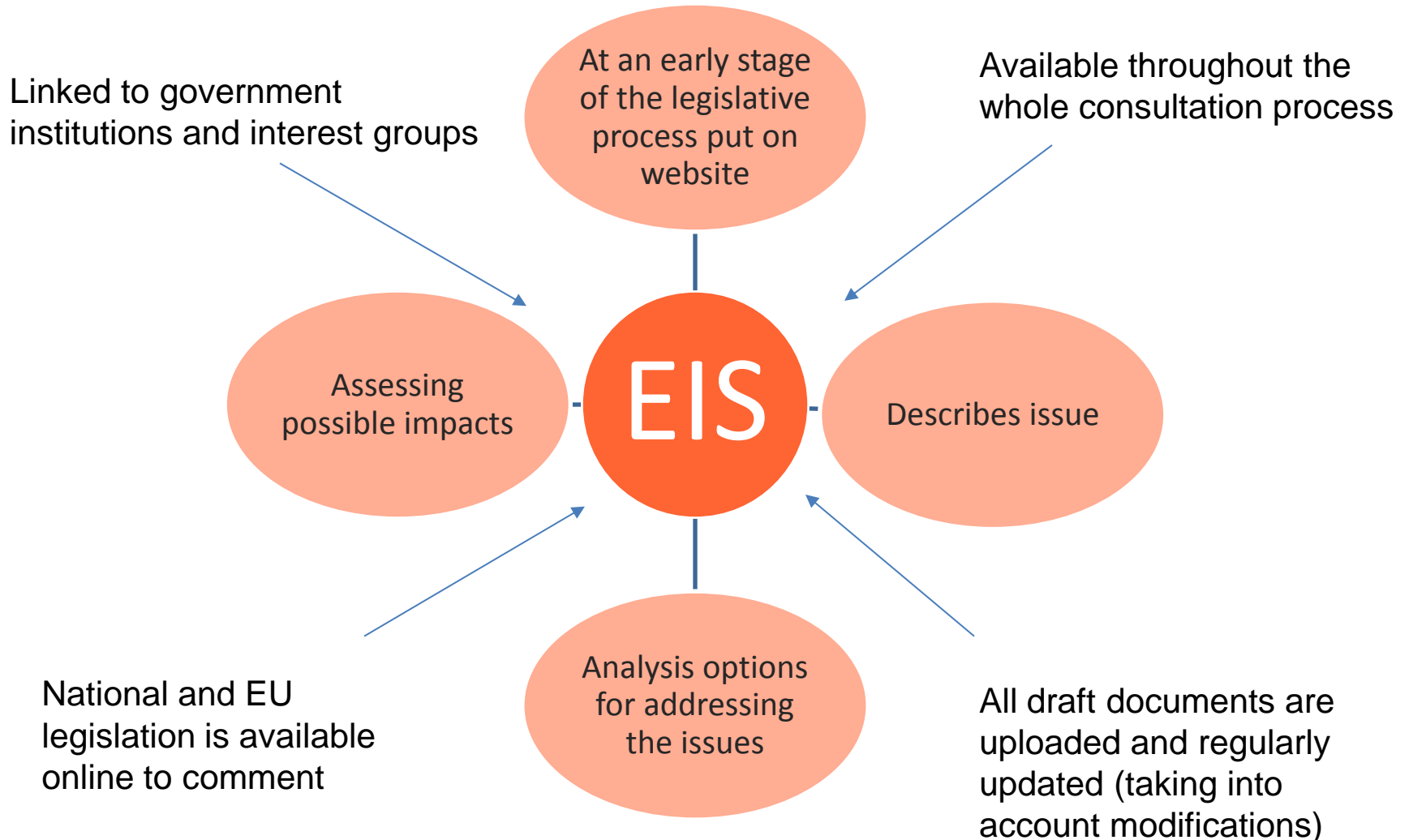
Topics Environment, Climate action

Consultation period 3 May 2018 - 26 July 2018

CONSULTATION STATUS: OPEN

# Estonia: Digital tools

## EIS – Estonian Information System for Legal Drafts



# Denmark: Business Forum for better regulation

**Situation:** Danish Ministry of Industry, Business and Financial Affairs seeks to maintain close dialogue with business community (review and revise business regulations)

## Forum participants (inter alia):

- Industry associations
- Labour organisations
- Businesses
- Technical experts

Meeting frequency:  
3 times per year

## Topics elaborated (inter alia):

- Barriers to growth
- Digitalisation
- Tourism
- Transport
- Implementation of EU regulations

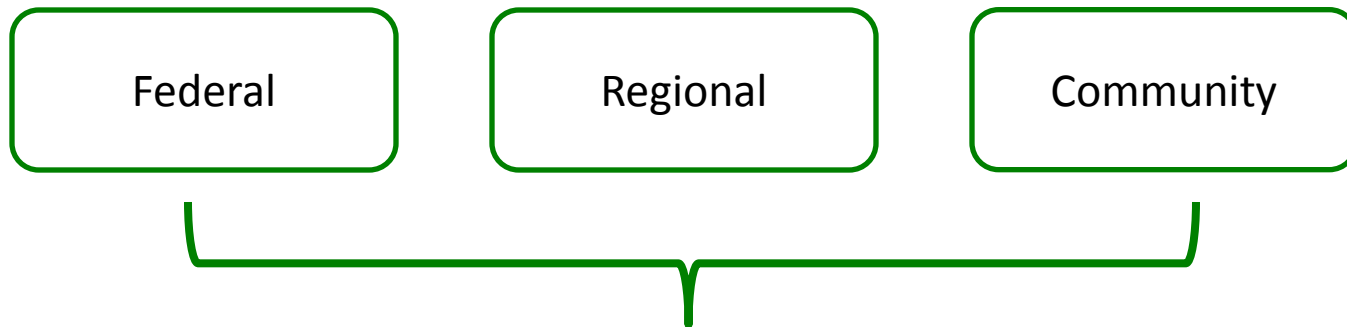
721 proposals submitted, 266 were implemented

„Complain or explain“-principle: [www.enklereregler.dk](http://www.enklereregler.dk)

# Belgium: Advisory Boards

**Situation:** Belgian Stakeholder engagement is institutionalised through permanent advisory bodies (Attention: Should ideally be complementary to public consultations).

**Government defines composition and scope of advisory bodies.  
They act on three levels:**



They provide input on:

- Strategic advice
- Conduct studies on development in different sectors
- Assess potential impacts of government decisions
- Formulate opinion on draft document

# **Stakeholder communication**



- How do you understand stakeholder communication?
- • How does a successful stakeholder communication in the energy sector look like?
- • What are the benefits?
- • What are the disadvantages?

# Important factors for a successful stakeholder communication and consultation

Co-ordination

Openness

Structured  
planning

Regularity

Accessibility

Information  
management

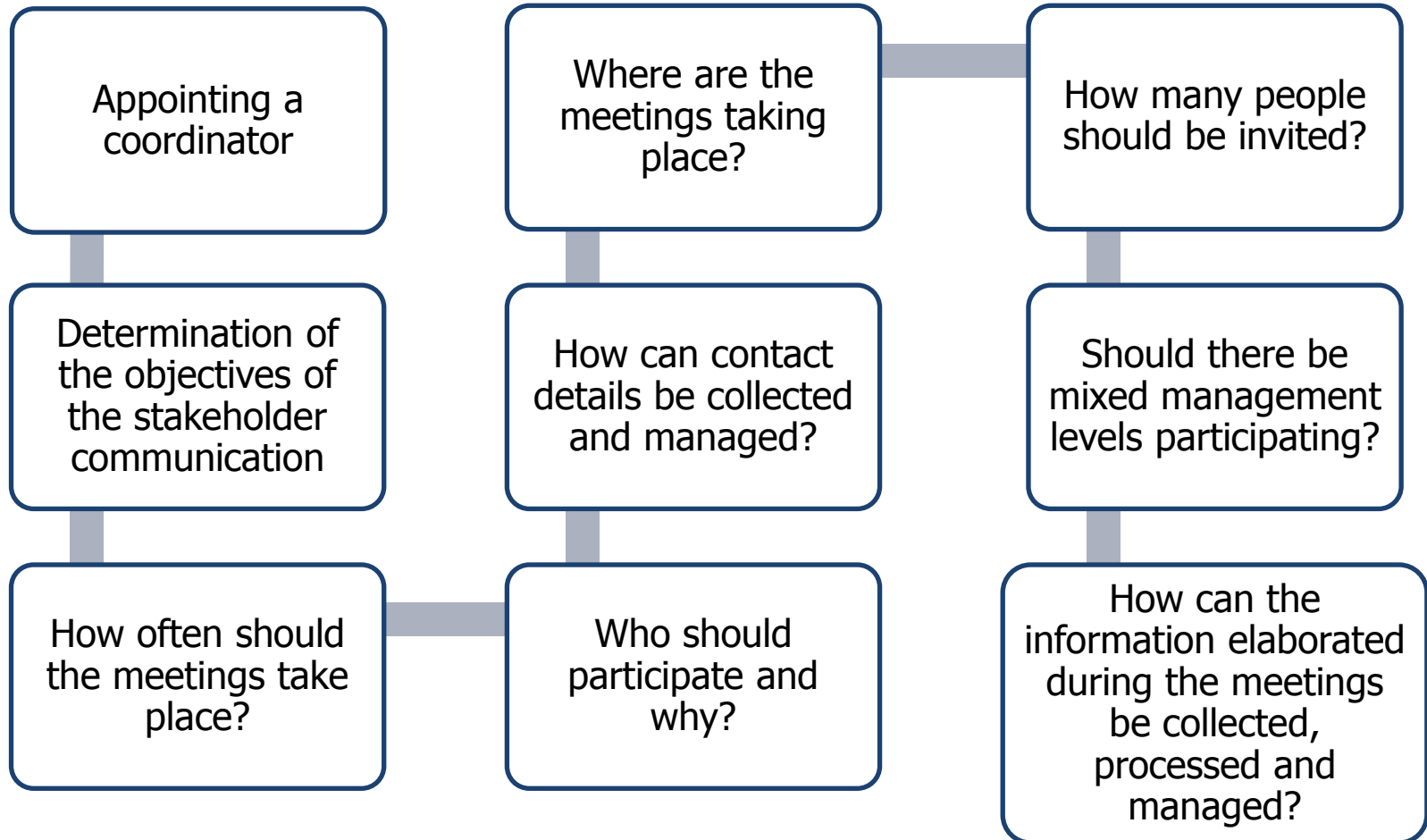
Working session:  
How can a successful stakeholder  
communication look like?

- ⇒ How do you understand ‚stakeholder communication‘? What does it mean to you?
- ⇒ Please, collect in a brainstorming session what comes in to your mind spontaneously, when you think of stakeholder communication in the energy sector in Azerbaijan.

Some supporting questions:

- How do you understand stakeholder communication?
  - What should be taken into consideration in AZ?
  - What are the benefits?
  - What are the disadvantages?
- 
- ⇒ You have 15 minutes to collect and write down all your thoughts on the flipchart paper.
  - ⇒ Afterwards you should present your findings briefly to the other participants.

# Successful stakeholder communication – an example

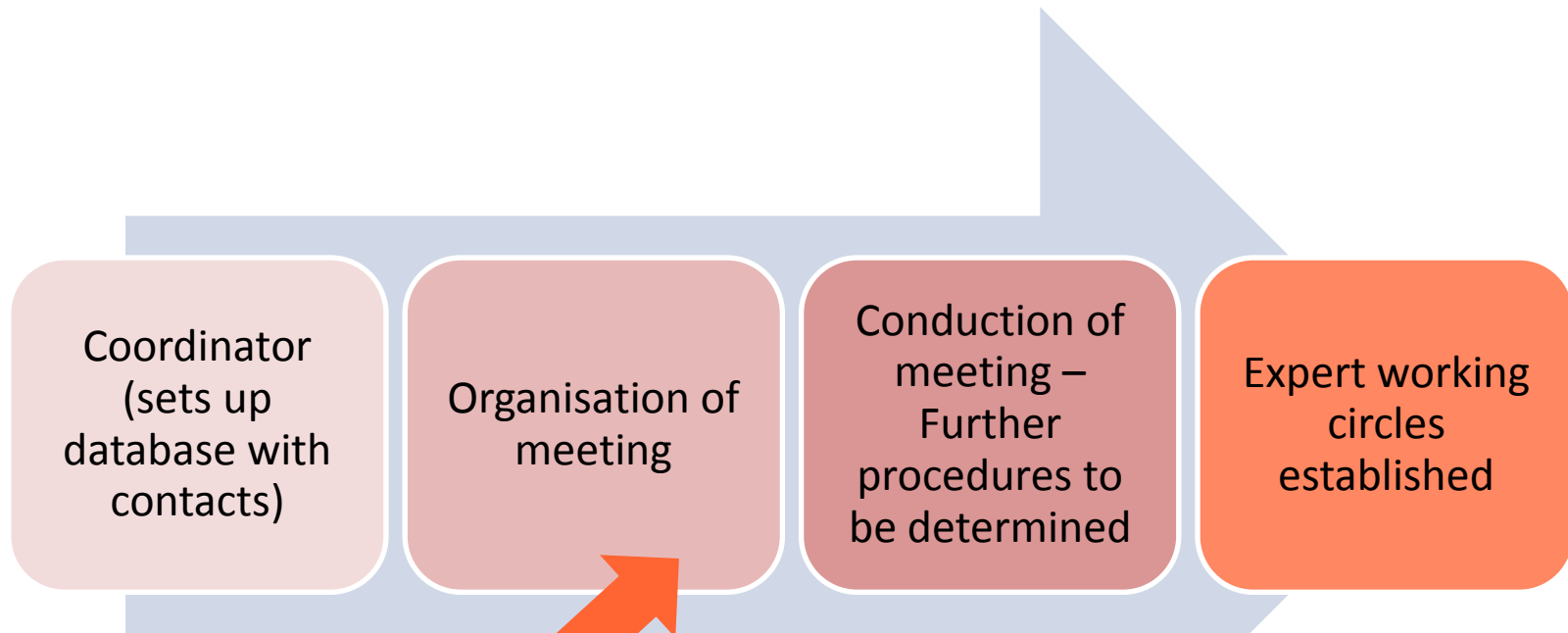


## Possible stakeholder communication approach

- ⇒ First meeting: Person should present his/her professional background, department and organisation. Max. 3-5 minutes per person.
- ⇒ Presentation of a topic followed by a moderated discussion of the whole group.
- ⇒ Brainstorming in working groups. Groups should be mixed. Results should be presented after elaboration and protocolled.
- ⇒ Representatives of each Ministry present one major topic, which is currently important. In groups there should be overlaps identified
- ⇒ Three main outcomes of the meeting should be written on a flipchart. Those will be used as the basis for the next meeting. Meanwhile participants will collect more information on the elaborated outcome.

**Stakeholder communication as  
first part of Code of Good Practise**

# Stakeholder Communication (First part of Code of Good Practice – Partner Dialogue)



In principle similar to stakeholder communication (same questions to be asked and similar procedures)

## Code of Good Practice - Part 2

### Rather closed government-internal process

Green papers /  
Law initiatives

Working group  
(set up formally  
and sometimes  
non-formally,  
depending on  
topic)

Members of  
working group  
(usually only  
civil servants)

Public  
participation  
process through  
the website of  
the parliament  
и т.д.

After  
consultation is  
closed there is  
feedback on the  
consultation  
process  
published.

Members of the working  
circles could become  
consultees to the working  
group at this stage



## **Wrap-up and conclusions**

**Thank you very much for your co-  
operation and your attention!**